Essentials of EDI for Marketing

Level 1: Foundations

This is to certify that

Natalie Sired

has successfully completed the Arts Marketing Association's

Essentials of EDI for Marketing Level 1: Foundations

Modules covered:

- The Acknowledgment Imperative
- Language as an Equity Driver
- Cultural Humility in Practice
- Climate Justice & Social Value
- Sustaining the Work (Resilience and Self-Care)

Date: 23/03/2026

Signed:

Cath Hume
Arts Marketing Association
Chief Executive Officer